Project Title: Politics of implementing Philippine tourism policy

Project Proponent: Edieser De Luna Dela Santa

Designation of Proponent: Assistant Professor 4

Department and College of Proponent: Asian Institute of Tourism

Project Abstract:

The proposed project sets in motion a research program concerned with investigating the politics of tourism policy implementation, specifically the inter-relationship among key policy actors. Indeed, this area is a fertile ground for research, as most tourism policy research are just surveys of what is being done (Pearce, 2001), descriptions of processes involved in making a tourism plan (Stevenson, Airey and Miller, 2008), or deal with the identification of barriers to tourism policy implementation (e.g., Berry & Ladkin, 1997; Dodds, 2007a, 2007b; Ioannides, 1995). At a broader level, Dye (1992) emphasizes that studies of public policy are important for scientific, professional and political reasons. The objective, according to Dye, is to understand the complex inter-play of factors that influence policy decisions as well as determine their effects, thereby providing insights into the workings of society.

Funding Support in Philippine Pesos: ________

Duration and Status: 12 months

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