Project Title: Correlation Between Compliance-gaining Strategies and High-Power Distance Cultural Orientation of Filipinos: Validation and Re-validation

Project Proponent: Carmencita P. Del Villar, PhD

Designation of Proponent: __________

Department and College of Proponent: _________

Project Abstract:

The study statistically correlated the 14 Compliance-gaining Strategies particular to Filipinos (Del Villar 2012a) with High-power Distance Cultural Orientation using a new set of respondents from government and private work places in Metro Manila. It was proven that among the 14 strategies, the Power-based Strategy was the most preferred way of gaining compliance and eight of the 14 were significantly correlated with High-power Distance Orientation. This validated the earlier findings of Del Villar (2012a) where the same strategy was found to be the most preferred. This study also validated the two questionnaires: The High-power Distance Questionnaire that used Hofstede’s indicators (1980, In Gudykunst 2003) and the Compliance-gaining Strategies previously developed by Del Villar (2012a).

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