ORGANIZERS

The University of the Philippines Institute for Small-Scale Industries (UP-ISSI) is the premier research and extension unit of the National University with the vision of being the center of excellence for nurturing and advancing an entrepreneurial society. True to its core values, the Institute showcases Unwavering commitment, Professionalism, Integrity, Synergy, Service excellence, and Innovation in providing knowledge and designing trainings to empower entrepreneurs while strictly adhering to its quality policy and environmental, health and safety policy.

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Quality Partners Company, Ltd (QPCL) advocates and promotes quality, productivity and competitiveness through various means in the hope that one day there will be a Quality, Productivity, Competitiveness Center (QPCC) which is a center of excellence that promotes quality, productivity and competitiveness in a globalizing world. Our common passion is to enhance competitiveness at all levels, contribute to human development and improve the quality of our people’s lives.

Address: No. 11, Barrion St., Bldg. 2, BF Homes, Quezon City, Philippines
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SPEAKERS

Mr. Joseph A. DeFeo, MBA, President and CEO of Juran Institute, Inc., is recognized as one of the world’s leading authorities on transformational change systems and breakthrough management principles.

Mr. Cesar Mario O. Mamon
President and CEO of Enchanted Kingdom, Inc. and First Vice Chairman of International Association of Amusement Parks and Attractions (IAAPA).

Dr. Jose C. Gatchalian,
Chairman of the Board of Quality Partners Co., Ltd. Former Dean and Professor of the University of the Philippines’ School of Labor and Industrial Relations and Former ILO Consultant on Workplace Cooperation

Dr. Milflora Minoza-Gatchalian
CEO of Quality Partners Co., Ltd. Secretary General, Emeritus of the Asia Pacific Quality Organization. Founding President of the Philippine Association of Food Technologists.

Prof. Nestor O. Raneses
Associate Professor of Department of Industrial Engineering & Operations Research. Lean Six Sigma Collaborative Program Lead. Assistant Vice President for Administration - University of the Philippines

The Small Enterprises Research and Development Foundation (SERDEF) is a non-stock, non-profit foundation dedicated to the promotion and development of micro, small and medium enterprises (mSMEs) in the country. Its members are pillars of business and industry, education, finance, government, development promotion, and socio-economic affairs. SERDEF’s aim is to help build a dynamic, enterprising Philippine society by inculcating the spirit of entrepreneurship in every citizen, community and institution.

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OVERALL THEME OF THE SYMPOSIUM-WORKSHOP
In line with the country’s drive for National Competitiveness through Quality and Productivity, this symposium aims to bring both top and ground level experts and resources to discuss implementable approaches for achieving results in firm-level productivity, and quality of products and services with focus on creating a culture of quality through workplace cooperation strategies within local and cross-cultural settings.

SPECIFIC OBJECTIVES
1. Share the latest developments and updates in the global practice of Workplace Cooperation (WPC) and innovations, including upgrades and applications of the Philippine Quality Challenge (PQC).

2. Present the linkages between Workplace Cooperation and the promotion of total quality and profitability improvement with focus on people.

3. Utilize a Philippine approach (“SUGOD” – move-on together!) for the installation and operation of WPC and PQC for participants to carry back and carry out in their respective companies.

4. To encourage participants to engage into entrepreneurship and to attain sustainable successes through local “culture - sensitive approaches” (SUGOD, WPC and PQC).

TOPICS
(a) Quality – the Transformative Essential to National Progress
(b) Workplace Cooperation : Key to Workforce Engagement & Profitability
(c) Workplace Cooperation : The “LMC” and EKI’s Turn-around Experience
(d) Workforce Engagement: Approaches and Benefits
(e) Quality Management System- Focus on Cost Reduction
(f) Instilling Work life Quality: Approaches and Measures
(g) Philippine Quality Challenge and Total Quality Management
(h) Entrepreneurship - A Prime-Mover To Achieve Quality and Profitability
(i) “SUGOD” (Move-on Together!): A Philippine Approach Towards Total Quality
(j) Harnessing Workplace Cooperation for Total Quality Improvement
(k) Philippine Quality Challenge (PQC): A Total Quality Management Assessment Tool
(l) Testimonials from Philippine Quality Challenge Awardess

Daily Workshops with Facilitators/Coaches
Day 1 Workshops
- Workforce Engagement: Approaches and Benefits
- Cost Competitiveness Through Quality
- Instilling Work Life Quality: Approaches and Measures
- Philippine Quality Challenge and Total Quality Management

Day 2 Workshops
- Phases Towards Workforce Engagement through Workplace Cooperation
- Steps to Initiate Cost Competitiveness Efforts
- Framework Towards Development of a Quality Work-life
- Philippine Quality Challenge: Framework for Assessing Total Quality

REGISTRATION
TARGET PARTICIPANT
Managers, Supervisors, Quality Leaders and Practitioners, Professors and Consultants

FEES
P5,000.00/per participant
Early Registration Rate (on or before March 10, 2013) P4,000.00
Group Rate for every FOUR (4) participants (of the same company) ONE is 50% DISCOUNTED.
All Government and Academic Institution P2,500.00
Student rate P2,000.00

VENUE & TIME
UP ISSI 2nd Floor Plaza
(E. Virata Hall, E. Jacinto St., UP Campus, Diliman, Quezon City)
on 21-22 March 2013 from 8:00AM – 5:00PM.

Please contact us at
(02) 928-7070 & (02) 9287076 to 79
local 156, 153, 157, 107 and look for
- Mr. Ferdz Manegdeg,
- Ms. Sunshine Florendo,
- Ms. Abegail Gabriel,
- Ms. Tere Bautista,
- Ms. Joanna Laddaran

or Email us at issiup@gmail.com
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