**AWARD GUIDELINES 2014**

**What is U.P. Gawad Plaridel?**

The **UP Gawad Plaridel** bestows honor on Filipino media practitioners who have excelled in any of the media (mainstream and alternative print, radio, film, television, and new/emerging media) and have performed with the highest level of professional integrity in the interest of public service. The award is named after Marcelo H. del Pilar (*nom de plume*, Plaridel), the selfless propagandist whose stewardship of the reformist newspaper *La Solidaridad* helped crystallize nationalist sentiments and ignite libertarian ideas in the 1890s. Like Plaridel, the recipient of the award must believe in the vision of a Philippine society that is egalitarian, participative and progressive, and in media that are socially responsible, critical and vigilant, liberative and transformative, and free and independent.

**Who are eligible for nomination?**

For 2014, the UP Gawad Plaridel will be given to an outstanding **TRANSMEDIA** practitioner who meets the following criteria:

1. The nominee must excel in at least two (2) media platforms (e.g., television & radio, print & online, film & television, etc.).
2. The nominee must be known for integrity and probity.
3. The nominee must have produced a body of work that is marked by excellence and social relevance.
4. The nominee must have achievements recognized nationally and/or internationally.
5. The nominee must be willing to prepare and deliver a lecture on an issue relevant to the state and practice of Philippine media.
6. Previous nominees may still be nominated.
7. All current full-time faculty and staff of the College are disqualified from being nominated.

**Who can nominate?**

Individuals and institutions may nominate. Institutions include media corporations, professional media associations, media advocacy groups, educational institutions, cultural foundations and NGOs.
Nominations must include the following:

1. A signed nomination form.
2. A signed nomination letter that contains the justification for the nomination. Where applicable, a copy of the board resolution supporting the nomination, signed by the Secretary of the Board, should also be submitted.
3. A full curriculum vitae of the nominee that includes the person’s educational background, list of significant works, list of national and/or international awards and recognition, as well as personal information like birth date, address, residence/office telephone, etc.
4. Copies of major representative works of the nominee.
5. Critical articles by respected individuals on the nominee or his/her works.
6. Latest color photograph of the nominee, at least 5”x7” in size.

The recipient of the award will receive the UP Gawad Plaridel trophy (designed by National Artist Napoleon Abueva).

The recipient will have a place of honor at all ceremonies and functions of the College. The awardee’s photograph will be hung at the UP Gawad Plaridel Gallery in the College main lobby.

All nominations must be received by the UP College of Mass Communication by 5:00 p.m. of 15 May 2014.

Nomination forms and award guidelines are available at the UP College of Mass Communication-Office of Extension and External Relations (OEER). For inquiries, please contact Prof. Shirley Palileo-Evidente (Director), or Ms. Regina Mendez (University Researcher) at:

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