

CHED-NCR
2021 Buhay Online Video Contest

MECHANICS

Rationale

Aligned with the National and Regional theme for the 27th CHED Founding Anniversary and 1st National Higher Education Day, this contest is a showcase of the experience of students in the virtual classes and Flexible Learning activities. It is open to all bonafide Tertiary Education Subsidy (TES) grantees of Higher Education Institutions in NCR. Relatives of employees of the Commission on Higher Education up to the second degree of affinity or consanguinity are NOT qualified to join the contest.

Details of the Contest

- Contestants shall prepare a 60 second video presentation expressing his/her experience on “Buhay Online” aligned with the National or Regional theme for the 27th CHED Founding Anniversary and 1st National Higher Education Day using Tiktok app.
- Running time shall include both introduction and end-credits;
- Only one (1) entry is allowed per contestant.
- Contestant shall register and send their entry through this link: http://bit.ly/BuhayOnline_OnlineEntryForm.
- Deadline of registration will be on **May 14, 2021 at 11:59 pm PST**. Only registered entries shall be accepted.
- Entry must be an original work of the contestant;
- Entry must not contain or show inappropriate gestures, languages, clothing and profanity;
- Entry must exhibit positive and inspirational vibe;
- Contestants shall upload their entry in their Tiktok account beginning 12:00 am PST on **May 16, 2021**.
- Final count of likes will be at 11:59 pm PST on **May 18, 2021**.
- Top 10 entries with the most number of FB Likes and qualified in the pre-screening will be included for judging.
- No entries will be accepted beyond this schedule.

Criteria for Judging

Originality, Content and Relevance to the Theme	40%
Visual Appeal, Artistic Value and Communication Potential of the Video	30%
Technical Quality, Effects and Transitions	30%
TOTAL	100%

Contest Prizes

- Exciting prizes including plaques and certificates awaits winners.

Awarding of Winners

- There will be three (3) winners and one (1) People's Choice Award.
- Announcement of the Top 3 winning entries and the People's Choice Award will be held on **May 21, 2021** during the **Awarding Ceremonies**.

Other guidelines

- Results of the contest are final and non-appealable.
- No Intellectual Property Infringement

Pre-Screening Process

- All entries shall be pre-screened and pre-selected by the committee based on the pre-screening criteria as follows:
 - Must be original work of the contestant;
 - Must not contain or show inappropriate gestures, languages, clothing and profanity;
 - Must exhibit positive and inspirational vibe.