



Republic of the Philippines

DEPARTMENT OF SCIENCE AND TECHNOLOGY



MEMORANDUM

FOR : ALL STATE UNIVERSITIES AND COLLEGES AND PRIVATE HIGHER EDUCATION INSTITUTIONS IN THE PHILIPPINES

FROM : LEAH J. BUENDIA, Ph.D.
Assistant Secretary for International Cooperation

SUBJECT : Invitation to Participate – Sustainability Practices for MSMEs in a COVID-19 World and Beyond

DATE : 22 September 2020

We are pleased to share with you this relevant webinar entitled “Sustainability Practices for MSMEs in a COVID-19 World and Beyond” organized by the Economic Research Institute for ASEAN and East Asia (ERIA) scheduled on **24 September 2020, 3:00-4:00 PM PST**. This webinar will attempt to answer the questions: (i) can MSMEs realistically adopt and implement sustainability practices for their businesses? and (ii) what does it mean, what challenges does it come with, and more importantly, how can it make for a successful business?

The resource speakers for this event are as follows:

Aivonne Chong – Founder and Managing Director, Brown Bag Wines (Singapore)

Priyanka Chetry – CEO, Grocerdel (Cambodia)

Dr. Venkatachalam Anbumozhi – Senior Energy Economist, ERIA

Prof Jootae Kim – Professor, Dankook University (Korea)

Please note that space is limited and online registration is required for this event. Interested individuals may access this link: <https://bit.ly/32VCjAR> for registration and other necessary information. For monitoring purposes, we would highly appreciate if you would inform us of your attendance in this webinar; you may email my staff Mr. Paolo Samoza at samozapaolo@gmail.com regarding this matter.

Thank you very much.