



University of the Philippines Open University

Official Statement

STATEMENT ON THE USE OF UPOU'S NAME BY COOPHUB MULTIMEDIA SERVICES (COOPHUB) AND OFW CREDIT COOPERATIVE (OFW CREDIT COOP)

It has come to the attention of the UP Open University (UPOU) about the use of its name, logo and pictures by the CoopHub Multimedia Services (CoopHub) and OFW Credit Cooperative (OFW Credit Coop) in their website, social media pages, paraphernalias and in their various marketing activities.

Aside from the use of UPOU's name, logo and pictures, the CoopHub and OFW Credit Cooperative have also been misdeclaring their association with UPOU in their interviews with media, talks and seminars. This misdeclaration have resulted to wrong conclusions formed by members of their organizations as well as by the public regarding the nature of their affiliation with UPOU.

This statement is being issued to inform the public that the CoopHub and OFW Credit Coop were not granted any right to use the UPOU's name, logo and pictures nor were they authorized to misinform their members and the public regarding their affiliation with UPOU.

This statement also informs the public that UPOU has no joint program or course offerings with CoopHub and OFW Credit Coop.

As soon as UPOU has learned that CoopHub and OFW Credit Coop have been misrepresenting their affiliations with UPOU, UPOU immediately terminated its ties with these organizations and sent a demand letter to the representative of CoopHub and OFW Credit Cooperative.

JOANE V. SERRANO
Information Office Director