



UP KOREA RESEARCH CENTER LOGO CONTEST

RATIONALE OF THE CONTEST

On April 27th 2016, the University of the Philippines launched the UP Korea Research Center (UP KRC), with the primary aim of providing Filipino scholars and researchers with opportunities to widen their interest in Korean studies.

Growing as the Korean Studies hub in the Philippines, UP KRC seeks to establish its own brand symbolizing the essence of the academic as well as friendly relations between Korea and Philippines.

UP KRC serves as a university-wide hub that will help promote and develop Korean Studies in the University and the country under the following Mission and Vision:

“To become the leading center for the advancement of Korean Studies in the Philippines through research and education”

CONTEST GUIDELINES

STEP 1	Interested parties must submit a graphic of the proposed logo with a 8.5 by 8.5 inch and a simplified print ready 2 by 2 inch model, 1 Digital copy of the entry must be in high-resolution JPEG format incorporating the participant's full-name in the filename (e.g. UPKRC LOGO CONTEST_CLARARA,MARIA.jpg.). 2 Include with the submission a narrative (300 words or less) that describes the ways in which the graphic illustrates the concept, purpose, mission and philosophy of the UP KRC.
STEP 2	UP KRC will review all the submissions and select the best three among these entries.
STEP 3	Designers of these three best entries will be invited to a 20 minute session to present and explain further their logo to UP KRC.
STEP 4	Candidates will be informed of the result within one week after their presentations. UP KRC will select only one among the three best designs.

ELIGIBILITY OF CONTESTANTS

1. The contest is open to any Filipino citizen, amateur or professional artists.
2. Entrants must compete as individual and must submit one (1) entry only.

SUBMISSION DETAILS

1. Submission Deadline: **AUGUST 5 2017, Saturday**
2. Logo must contain the texts “UP Korea Research Center / 필리핀국립대학교 한국학연구소”
3. Artwork must be original and not be previously published. Plagiarized entries will be automatically disqualified.
4. Following documents are required for submission:
 - 1 Filled out official entry form
 - 2 One-page resume
 - 3 Digital copy of the entry in JPEG
5. UP KRC reserves the copyright to publish submitted images. Once an image is submitted, it will not be returned.
6. Send your entry via email at pkrc@up.edu.ph with the subject line **“SUBJECT: UP KRC 2017 Logo Contest”**



UP KOREA RESEARCH CENTER
 LOGO CONTEST

APPLICATION FORM

LOGO TITLE			
Name			
Birth Date (MM/DD/YY)			
Sex	<input type="checkbox"/> F <input type="checkbox"/> M		
Institution / School			
Affiliation/ Course & Year			
Mailing address			
Mobile number		E-mail	
DESIGN CONCEPT NOTES (MAX 300 words)			

I hereby submit my application for the UP KRC Logo Contest.

DATE : _____

PRINTED NAME : _____ (SIGNATURE)

Please submit this form with your entry at pkrc@up.edu.ph with the subject line “**SUBJECT: UP KRC Logo Contest**”