


OFFICE OF THE VICE-CHANCELLOR
FOR ACADEMIC AFFAIRS

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MEMORANDUM NO. OVCAA-BMP 16-139-B

TO : ALL DEANS, DIRECTORS AND HEADS OF ACADEMIC UNITS
ALL FACULTY MEMBERS, REPS AND STAFF



FROM : BENITO M. PACHECO, Ph.D. 
Vice-Chancellor for Academic Affairs

SUBJECT : Institute of Small Scale Industries: Nominees for Directorship

DATE : 6 April 2016

We are pleased to announce that the nominees for ISSI Directorship are (in alphabetical order):

- Assoc. Prof. Luis Maria T. Bo-ot (College of Architecture)
- Asst. Prof. Richard Philip A. Gonzalo (Asian Institute of Tourism)

Enclosed please find the documents pertaining to their nomination.

Everyone is invited to Public Forum 2: Presentation of Vision and Plans of Nominees, on **Monday, 11 April 2016, 9am-12nn at the ISSI.**

In addition, there will be Private Interviews of stakeholders by the search committee, on Thursday, 14 April 2016 at the ISSI, by appointment within 2-5pm. Stakeholders may also bring signed statements to the interview. A group may be scheduled for 15 minutes; individuals may be scheduled for 5 minutes each. To optimize the schedule, interested parties are urged to contact and request confirmation by committee staff Ms. Dulce Barraca Verdolaga by email: dcbarraca@gmail.com.

Please encourage your staff to take more interest in the activities of the Institute of Small Scale Industries, supporting micro, small and medium enterprises (MSMEs). You may refer to the Re-updated Call for Nomination as posted on the UPD webpage.

By its original mandate dating back to R.A. 6041 in 1969, the major purposes of ISSI are: training to be able to assist small-scale industries; consultancy and extension services to small-scale and medium-sized industries; and research on plant operations and assumption of leadership in overcoming the various problems of small-scale and medium-sized industries.

One of the suggested future activities of ISSI is a graduate degree program on technology entrepreneurship and innovation with affiliated colleges in the University. This possibility is a great reason for all our colleges and units to become interested and engaged even more.

Thank you.

28 March 2016

**The Search Committee for the
Directorship of the Institute for Small-Scale Industries**

c/o **Dr. Benito M. Pacheco, Chair**
Office of the Vice-Chancellor for Academic Affairs
2F, DILC Building, Magsaysay cor. Apacible St.

**Re: Nomination Letter for Dr. Luis Maria T. Bo-ot as Director of the
UP Institute for Small-Scale Industries**

Dear Search Committee Members:

We strongly endorse the nomination of **Dr. Luis Maria T. Bo-ot** as Director of the UP Institute for Small-Scale Industries.

Dr. Bo-ot is an Associate Professor 7 at the UP College of Architecture. He was also an Associate Professor at the National Institute of Physics. His administrative experience includes being the Director of the Graduate Studies Program at the UP College of Architecture, Associate Dean for Resources and Facilities at the UP College of Science, and Deputy Director for Resources and Facilities at the National Institute of Physics.

Dr. Bo-ot completed his Ph.D. in Physics at the National Institute of Physics in UP Diliman in 1997. He is also pursuing his Ph.D. in Architecture at the National Cheng Kung University. He was awarded the Post Doctoral Fellow from the Hitachi Scholarship Foundation (2001), and from the Philippine DOST-ESEP (1998).

With his 15 years of distinguished career in serving the academe, we believe that Dr. Bo-ot will provide a strong link for UP ISSI to engage with various sections of the University as well as other government and private agencies.

His diverse academic background enables him to demonstrate progressive thinking and advanced skills in research and extension. His significant contribution to research is in line with UP ISSI's mandate as a research and extension unit of the University.

Furthermore, with his vast experience in holding various administrative positions, we believe that Dr. Bo-ot will be able to lead UP ISSI with integrity and academic excellence.

In view of his distinguished career in serving the academe, we deem Dr. Bo-ot as a worthy candidate for UP ISSI Director. All required documents are attached to accompany this nomination.

We greatly appreciate your consideration of Dr. Bo-ot's nomination as UP ISSI Director.

28 March 2016

Dr. Benito M. Pacheco

Chair

The Search Committee for the Directorship of UP ISSI

Office of the Vice-Chancellor for Academic Affairs

Second Floor DILC Building, Magsaysay corner Apacible Streets, UP Campus,
Diliman, Quezon City

Dear Dr. Pacheco:

This is to signify my acceptance for my nomination as a candidate for the directorship of the University of the Philippines Institute for Small-Scale Industries.

I believe I have the qualifications for the position and I am willing to serve the full three-year term as Director.

Sincerely yours,



Dr. Luis Maria T. Bo-ot

Associate Professor 7

College of Architecture

UP Diliman

April 1, 2016

Luis Maria T. Bo-ot

Mission-Vision Goals

for the Institute of Small Scale Industries, UP Diliman

MISSION

THE ISSI HOLDS A CONSISTENT RECORD OF TRUSTED AND
EXPERIENCED EXPERTISE AND SERVICE FOCUSED ON THE
DEVELOPMENT, TRAINING, RESEARCH AND DISSEMINATION
OF ENTREPRENEURSHIP

VISION

A FRONTLINE CENTER FOR THE ADVANCEMENT OF THE
FILIPINO ENTREPRENEUR – A CENTER THAT MOVES
COMPETENTLY WITH THE TIMES

VALUES

COMMITMENT, EXCELLENCE, INTEGRITY,
PLANNING AND RESEARCH, TEAMWORK AND COOPERATION

GOALS

WITH CLEAR REFERENCE TO ITS MANDATE,
TO REVIEW THE ISSI ORGANIZATION,
PROGRAMS AND FACILITIES,
AND TO UPDATE AND PREPARE THESE WITH SIGHTS ON
A DYNAMIC AND RELEVANT ROLE IN THE FUTURE OF
THE ENTREPRENEUR SECTOR NATIONWIDE

My plans for ISSI include:

- (1) the review of the organization to make it more effective in delivery of services based on the ISSI mandate
- (2) the review, streamlining and eventual update of all existing ISSI training programs and materials for relevance and responsiveness in the next years
- (3) the close coordination with the SERDEF for a smooth transition through expected changes in the ISSI resulting from (1) and (2)
- (4) the assessment and refurbishment of ISSI facilities for function, security and safety
- (5) the increased awareness of the UP Diliman regarding ISSI and vice-versa

The following will be included as flagship programs:

- (1) Establishment of linkages for post-training assistance
- (2) ISSI training programs for entrepreneurship in IT, construction and renewable energy
- (3) ISI-publication of studies regarding entrepreneurship in the Philippines based on ISSI experience and research

Luis Maria T. Bo-ot

E-mail: lboot1@up.edu.ph

Employment Record.

Jan 2016 – present	Assoc. Professor 7	College of Architecture University of the Philippines Diliman
Jan 2014 – Dec 2015	Assoc. Professor 7	National Institute of Physics University of the Philippines Diliman
June 2010 – Dec 2013	Assoc. Professor 6	National Institute of Physics University of the Philippines Diliman
June 2010 – Dec 2015	Lecturer	College of Architecture University of the Philippines Diliman
Aug 2009 – present	Assoc. Dean for Resources and Facilities	College of Science University of the Philippines Diliman
June 2013 – Oct 2013	Lecturer	Department of European Languages College of Arts and Letters University of the Philippines Diliman
June 2009 -May 2010	Assoc. Professor 5	National Institute of Physics University of the Philippines Diliman
Apr 2008 -May 2009	Assoc. Professor 4	National Institute of Physics University of the Philippines Diliman
July 2005 -Mar 2008	Assoc. Professor 3	National Institute of Physics University of the Philippines Diliman
Jun 2002 - June 2006	Deputy Director for Resources and Facilities	National Institute of Physics University of the Philippines Diliman
Jan 2001 - June 2005	Asst. Professor 7	National Institute of Physics University of the Philippines Diliman

Fellowship.

July 2001- Jan 2002	Hitachi Scholarship Foundation Post Doctoral Fellow	National Institute for Fusion Science Toki City, Japan
Jan 1998 - Jun 1998	Phil. DOST-ESEP Post Doctoral Fellow	National Institute for Fusion Science Toki City, Japan

Education.

Sept 2005 - ongoing	Ph.D. in Architecture (Candidate)	Dept. of Architecture National Cheng Kung Univ. Tainan, Taiwan
Oct 1994 - Apr 1997	Ph.D. in Physics	National Institute of Physics University of the Philippines Diliman
Sep 1987 - Jun 1992	M.S. in Physics	Russian People's Friendship University (Formerly Patrice Lumumba Univ.) Moscow 117198 Russia
Sep 1986 - Jun 1987	Preparatory Course	Kiev Institute of Civil Engineering Kiev, Ukraine
Jun 1977 - Apr 1982	B.S. in Architecture	College of Architecture University of the Philippines Diliman

Recent Publications.

1. L. Jirkovsky, L. Ma. Bo-ot, A. Muriel and H. Ramos, 'Time development of Two and Three-Dimensional Self-gravitating System Using Initial Dirac Delta Function Distribution', *Physica A*, 391,4(2012), 1128.
2. L. Ma. Bo-ot, Y-H Wang, C-M Chiang and C-M Lai, 'Effects of a green layout on the urban heat island and the microclimate at the community level', *Energies*,5, 10(2012), 3723.
3. J. Jirkovsky and L. Ma. Bo-ot, 'Taylor-Couette Flow and a Molecule Dependent Transport Equation', *Physica A*, 415(2014), 205.
4. A.I. Aquino and L.Ma. T. Bo-ot, 'Multivalued Behavior for a Two-Level System using Homotopy Analysis Method', *Physica A*, 443 (2016), 358-371.

Recent Local and International Conferences

1. With H. Lee, H. Ramos and C-M Chiang, 'Four-chamber cochlea box model: Establishing Acoustic Comfort, Illustrating Injury and Towards Therapy'. Presented during the 161st Meeting of the Acoustical Society of America in Seattle, USA, May 2011.
2. With S. Formoso, 'Development of a Prototypical Acoustic Tapping Machine'. Presented during the International Journal of Arts and Sciences Vienna Conference, Vienna, April 2012. Also presented during the ACARE 2012, De La Salle University, Cavite, January 2012.
3. With A. Aquino, 'Multivalued Behavior for a Two-Level System as a Lotka-Volterra Equation Using Homotopy Analysis Method'. Presented during the 30th National Congress of the Samahang Pisika ng Pilipinas, Cavite, Oct. 2012.
4. With R. Clarin, 'Alternative Construction Methods for Projects with Short Turnover Time'. Presented during the Conference for Sustainable Business in Asia 2012, Bangkok, Nov. 2012.
5. With S. Ong, 'Structural Considerations for a Philippine Amphibious House'. Presented during the Inter-University Seminar on Asian Megacities 2013 (IUSAM-2013), Hong Kong SAR, August 2013.
6. With A. Aquino, 'Multivalued Behavior for a Two-Level System Using Direct Application of Homotopy Analysis Method'. Presented during the 31st National Congress of the Samahang Pisika ng Pilipinas, Cebu, Oct. 2013.
7. With L. Jirkovsky, 'Taylor-Couette flow and the Molecule Dependent Transport Equation'. Presented during the 66th Meeting of the APS-Division of Fluid Dynamics, Pittsburgh, USA, November 2013.
8. With M. Bartolome, J. Ting, H. Lee Jr., R. Tumlos and H. Ramos, 'Temperature Calculations for an Atmospheric Plasma Jet Using Optical Emission Spectroscopy'. Presented during the 33rd National Congress of the Samahang Pisika ng Pilipinas, Vigan, June 2015.

Government Examination.

1985	Board of Architecture	Professional License
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Organizations.

Member	United Architects of the Philippines, Diliman Chapter
Member	<i>Samahang Pisika ng Pilipinas</i> (Physical Society of the Philippines)
Member	Natural Research Council of the Philippines, Division IX-Physics

31 March 2016

Dr. Benito M. Pacheco

Chair

The Search Committee for the Directorship of UP ISSI

Office of the Vice-Chancellor for Academic Affairs

Second Floor DILC Building, Magsaysay corner Apacible Streets

UP Campus, Diliman

Quezon City

Re: Nomination of Prof. Richard Philip A. Gonzalo

Dear Dr. Pacheco:

We the undersigned wish to nominate Prof. Richard Philip A. Gonzalo, Assistant Vice-President for Student Affairs of the UP System, for the position of Director of the UP Institute for Small-Scale Industries.

Among his notable strengths as a candidate are as follows:

1. He has demonstrated expertise in enterprise development, having taught tourism enterprise development and other management-related courses at the UP Asian Institute of Tourism for eight years now.
2. He has extensive experience as consultant for public sector agencies, having worked on the ground and assisting local and national government agencies on tourism development, governance, and enterprise development.
3. He has proven track record as administrator of different agencies in the University of the Philippines.
4. He is also an accomplished researcher, having produced materials and presented papers in various local, national, and international forums.

The tourism sector in the Philippines is made up of micro, small and medium enterprises. The sector cuts across other sectors, including agriculture, the arts, transportation, manufacturing, and other-service oriented industries.

It is one thing to find a nominee from tourism and enterprise development, and it is another thing to find a highly qualified candidate in the person of Prof. Richard Philip A. Gonzalo. Thus, we find him as the most suitable candidate for the position of Director of UP ISSI.

31 March 2016

Dr. Benito M. Pacheco
Chair

The Search Committee for the Directorship of UP ISSI
Office of the Vice-Chancellor for Academic Affairs
Second Floor DILC Building, Magsaysay corner Apacible Streets
UP Campus, Diliman
Quezon City

Dear Dr. Pacheco:

This is to signify my acceptance for my nomination as a candidate for the directorship of the University of the Philippines Institute for Small-Scale Industries.

I believe I have the qualifications for the position and I am willing to serve the full three-year term as Director.

Sincerely yours,



Prof. Richard Philip A. Gonzalo

VISION

The Institute for Small Scale Industries shall be the **leading educational and research partner of Filipino entrepreneurs** in medium and small-scale industries in the Philippines.

MISSION

- Our **development mission** is to provide relevant capacity-building programs for training institutions of Micro, Small, and Medium Scale enterprises (MSMEs), and small-scale and community-based enterprises from underserved sectors of the Philippine economy.
- Our **intellectual mission** is to promote a UP-brand of entrepreneurship through the delivery of high quality research and by producing agents who are driven to strengthen the medium and small-scale industries in the Philippines.

KEY STRATEGIES

To achieve its development mission, the ISSI shall:

- Enrich its current program offerings to target organizational functions that are crucial in creating value to entrepreneurs in medium and small-scale industries;
- Design training programs around key industries (e.g. agriculture, creative industries, fisheries, tourism) and make these programs accessible to small-scale businesses, community-based enterprises, and emerging ventures from remote provinces in the Philippines;
- Upgrade its capacity-building programs for MSME business counselors;
- Enhance its capacity-building and research potential by creating linkages within UP and partnerships with institutions and business development agencies outside the university; and
- Reach out to more Filipino entrepreneurs and startups in medium and small-scale industries through the application of information and communication technologies.

To achieve its intellectual mission, the ISSI shall:

- Engage faculty members from different UP academic units in research activities in order to better understand the current business environment and to

formulate solutions that will address concerns of businesses in the medium and small-scale industries in Philippines;

- Engage the staff of the Institute to upgrade their skills as partners of businesses in the medium and small-scale industries in Philippines;
- Introduce a development-centered academic program on entrepreneurship that will produce agents who are driven to strengthen the medium and small-scale industries in the Philippines.

Richard Philip A. Gonzalo

March 31, 2016

Richard Philip A. Gonzalo, MSc, CPA

Filipino Management Professional
Educator and Researcher
ragonzalo@up.edu.ph

EMPLOYMENT BACKGROUND

TEACHING

ASSISTANT PROFESSOR (2008 to present, permanent)
University of the Philippines System (2014 to present), Diliman, Quezon City, Philippines

VISITING FELLOW
Wakayama University Faculty of Tourism (2014 to 2016), Wakayama, Japan

VISITING PROFESSOR
International Summer School – Taiwan Comprehensive University System
National Cheng Kung University (2014), Tainan City, Taiwan

ADMINISTRATIVE

ASSISTANT VICE-PRESIDENT FOR STUDENT AFFAIRS
Office of the Vice-President for Academic Affairs, University of the Philippines System (2015 to present)

DIRECTOR, OFFICE OF STUDENT FINANCIAL ASSISTANCE
University of the Philippines System (2015 to present)

DIRECTOR, SOCIALIZED TUITION OFFICE
University of the Philippines System (2014 to 2015)

HEAD, OFFICE OF SCHOLARSHIPS AND STUDENT SERVICES
UP Diliman Office of the Vice-Chancellor for Student Affairs (2011 to 2012)

DIRECTOR, AIT DIVISION OF ACADEMIC AFFAIRS
UP Diliman Asian Institute of Tourism (2008 to 2010, 2012 to 2014)

RELEVANT PROFESSIONAL PRACTICE

PROGRAM MANAGER AND RESEARCHER ON LEARNING TOURISM DESTINATIONS
UP Asian Institute of Tourism (2016 to present)

RESEARCHER AND CONSULTANT ON TOURISM AND SOCIAL & ECONOMIC DEVELOPMENT
IH&MD Heritage and Tourism Consultants Company (2015 to present), Muntinlupa, Philippines

TOURISM DEVELOPMENT CONSULTANT
TIEZA and UP Asian Institute of Tourism (2011 to present), City of Manila & Makati, Philippines

INVESTMENT CONSULTANT
Local Governance Support Program for Local Economic Development [LGSP-LED] of the Canadian Urban Institute (September to October 2013), Pasig City and General Santos City, Philippines

FINANCIAL AUDITOR
KPMG Laya Mananghaya and Company [now KPMG Manabat Sanagustin and Company] (2004 to 2005)
Makati City, Philippines

Gonzalo, R.P.A. (2014). *Volunteer Tourism as a Disaster Recovery Strategy: The role of local communities and volunteers in post-disaster voluntourism in Bohol, Philippines*. 7th EARCAG (East Asian Regional Conference in Alternative Geography), Osaka, Japan.

Gonzalo, R.P.A. (2014). *Invited presentation: Volunteer Tourism as a Disaster Recovery Strategy: The case of Bohol, Philippines*. Wakayama University, Wakayama, Japan.

Gonzalo, R.P.A. (2014). *Volunteer Tourism as a Disaster Recovery Strategy: Experiences in organizing post-disaster voluntourism in Bohol, Philippines*. APTA (Asia Pacific Tourism Association) 2014 Conference, Ho Chi Minh City, Vietnam.

Gustilo, G.B., Manuel, S.R.L., & **Gonzalo, R.P.A.** (2014). *Into the Concert Bubble: Exploring Music Tourists' Liminal Experience*. APTA 2014 Conference, Ho Chi Minh City, Vietnam.

Opong, R.V., Singson, L.R.S.D., & **Gonzalo, R.P.A.** (2014). *Tourism as a source of self-fulfillment and empowerment: Lived experiences of the visually impaired tourists in the Philippines*. APacCHRIE (Asia Pacific Council on Hotel, Restaurant, and Institutional Education) 2014 Conference, Kuala Lumpur, Malaysia.

Alcantara, R.C., Bravo, A., & **Gonzalo, R.P.A.** (2014). *Sauna: Heritage value of ancestral houses in San Juan, Batangas as perceived by the tourism stakeholders*. APacCHRIE 2014 Conference, Kuala Lumpur, Malaysia.

SELECTED COMMISSIONED RESEARCH PROJECT

Gonzalo, R.P.A. (2015). *Realizing the Economic Gains from Sustainable Tourism Investments in the Philippines*. Research commissioned by the Tourism Infrastructure and Enterprise Zone Authority. Makati City, Philippines.

SELECTED TEACHING MATERIALS

Gonzalo, R.P.A. (2016). *New Venture Creation in Tourism: Course Notes and Readings in Tourism Entrepreneurship*. Teaching material (Course notes, readings and syllabus) for an entrepreneurship and enterprise development course in tourism. Quezon City, Philippines

Gonzalo, R.P.A. (2015). *Entrepreneurship and Enterprise Development in Tourism*. Teaching material (Course notes and syllabus) for an entrepreneurship and enterprise development course in tourism. Quezon City, Philippines

ACADEMIC BACKGROUND

BS Business Administration and Accountancy, College of Business Administration
University of the Philippines, Diliman, April 2004

MSc Finance, College of Business Administration
University of the Philippines, Diliman, April 2008

PhD Urban and Regional Planning (units earned in 2011 and 2012), School of Urban and Regional Planning
University of the Philippines, Diliman

Doctor of Social Development (on-going), College of Social Work and Community Development,
University of the Philippines, Diliman

PERSONAL BACKGROUND

Citizenship	Filipino
Languages	Proficient in spoken, read, and written English and Filipino Fluent in spoken, read and written Pangasinan
Birthplace	Binmaley, Pangasinan

April 6, 2016

RELEVANT EXTENSION ACTIVITIES

LOCAL GOVERNMENT ENGAGEMENTS

RESOURCE SPEAKER ON TOURISM, CULTURE, AND GOVERNANCE

Tourism Council of Quezon Province, Inc. (February 2016)
Municipal Government of Mauban (April 2015)
Provincial Government of Batanes (March 2015)
Provincial Government of Albay (February 2015)
City Government of Malolos (October 2014)
Municipal Government of Mauban (March 2014)
Municipal Government of Ramon (December 2013)

RESOURCE SPEAKER ON PARTNERSHIPS AND STAKEHOLDER COORDINATION IN TOURISM

Quezon City Tourism Council (November 2013)

RESOURCE SPEAKER ON ENTERPRISE DEVELOPMENT

Provincial Government of Ilocos Norte (2010)

NATIONAL & INTERNATIONAL ENGAGEMENTS

RESOURCE SPEAKER ON INTERNATIONALIZATION OF TOURISM AND HOSPITALITY EDUCATION

Council for Australasian University Tourism and Hospitality Education [CAUTHE] (February 2014)
Brisbane, Australia

RESOURCE SPEAKER & WORKSHOP FACILITATOR FOR TOURISM MARKET DEVELOPMENT

Department of Tourism (2012)

RESOURCE SPEAKER ON TOURISM ENTERPRISE ZONE EVALUATION

Tourism Infrastructure and Enterprise Zone Authority (2012)

RESEARCH BACKGROUND

JOURNAL PUBLICATIONS

Gonzalo, R.P.A. (2011). *Exploring social enterprises as partners for Ecotourism development in the Philippines*. International Journal of Agricultural Travel and Tourism, 2(2), 152-162

Gonzalo, R.P.A. (2011). *Packaging heritage tourism: a value chain approach for creating valuable heritage tourism experiences*. International Journal of Agricultural Travel and Tourism, 2(1), 71-86

SELECTED CONFERENCE PAPERS AND INVITED PRESENTATION - NATIONAL

Gonzalo, R.P.A. (2016). *Invited presentation: Tourism and Sustainable Development – The Challenge for Tourism Enterprise Development*. UPSURGE: Shaping Economies through Heightened Tourism. Quezon City, Philippines.

Gonzalo, R.P.A. (2016). *Invited presentation: Master Planning as a Tool for Tourism Governance*. 2nd Quezon Tourism Plenary. Tagkawayan, Philippines.

Gonzalo, R.P.A. & Dulnuan, J. (2011). *Tourism as a development strategy: an assessment of selected statistical indicators currently in use to support tourism planning and policy formulation for local economic development*. 2011 Philippine Statistical Conference, Iloilo City, Philippines.

Gonzalo, R.P.A. (2009). *Cost Volume Profit (CVP) analysis for evaluating the economic viability of community-based tour packages*. 2nd UP AIT Conference on Tourism and Hospitality, Marikina City, Philippines.

SELECTED CONFERENCE PAPERS AND INVITED PRESENTATION - INTERNATIONAL

Gonzalo, R.P.A. (2015). *Post-disaster Volunteer Tourism: Using Voluntourism as a Disaster Recovery Strategy*. APUGSM (Asia Pacific University Graduate School of Management) Boracay Conference, Malay, Philippines.