

*Among the Graduate Courses Offered:*

Technology and Competitive Strategy ♦ Strategic Technology Planning ♦ Management of R&D ♦ Technology Marketing and Commercialization ♦ Technology Acquisition and Assimilation ♦ Technology-Based Entrepreneurship ♦ Total Quality Management ♦ Science and Technology Policy ♦ Management of High-Tech Projects and Programs

# TECHNOLOGY MANAGEMENT CENTER

University of the Philippines-Diliman

is now accepting applications for the  
academic year 2015-2016 Graduate Program:

## MASTER OF TECHNOLOGY MANAGEMENT

*Technology Management* is a new and dynamic field of discipline which appropriately addresses the growing need of both industry and government to meet challenges arising from the rapid technological advances of the 21st century with technology upgrading, productivity improvement, and enhanced global competitiveness, as well as improved expertise in R&D management, technology planning, technology transfer and assimilation, and science and technology policy.

- It is the **first “interdisciplinary” program** of its kind to be offered in the country, utilizing a relevant synergy of business administration, economics, engineering, and the natural, social & policy sciences.
- Courses are **offered in the evenings on weekdays and on Saturdays**, within the relaxing atmosphere of the UP Diliman campus in Quezon City.
- This program is a **relevant alternative to the MBA and other traditional graduate programs** (management, economics or engineering) to managers, executives, administrators and other decision-makers in technology-based or oriented organizations.

**APPLICATION DEADLINE : 13 MAY 2015 (Wednesday)**  
**ENTRANCE EXAMINATION : 17 MAY 2015 (1 PM to 5 PM)**

**Inquiries and applications at: U.P. TECHNOLOGY MANAGEMENT CENTER, Advanced Science & Technology Institute (ASTI) Bldg., C.P. Garcia Avenue, U.P. Diliman, Quezon City. Telephone: 426-2767/426-2765  
Cellphone: 0917-5261521 / E-mail: [uptmcdiliman@yahoo.com](mailto:uptmcdiliman@yahoo.com)  
or visit our website at: <http://www.tmc.upd.edu.ph>**