



## UP KOREA RESEARCH CENTER 2017 KOREA ESSAY CONTEST

The UP Korea Research Center is organizing its 1<sup>st</sup> Korea Essay Contest in promoting better understanding of Korea among Filipino youths. It aims to inspire young Filipinos to showcase how two countries and people continue friendship in various social domains.

### THEME

***“What is the significance of Korean community in the Philippines to you?”***

Korea tops no. 1 visitor to the Philippines and Korean popular culture has become doubtlessly visible in local environment. It is also interesting to see how Korean commodities have gained its popularity among Filipino consumers and more and more Korean brands are introduced to attract local market.

Aside from all these cultural phenomena, however, it is not widely known about Korean community in the Philippines – what brought them to the country, what activities Koreans do in the local community, and what significance they are making in the society.

In this context, the UP KRC organize 2017 Korea Essay Contest for Filipino undergraduate students to reflect their social, historical, and other personal accounts in re-discovering the significance of Korean community in the Philippines.

### GUIDELINES

1. The contest is open to any Filipino college students who are currently enrolled
2. Entries must be original and unpublished. Plagiarized entries will be automatically disqualified.
3. Entries must be 1,000 – 1,250 words in English.
  - They must be in MS Word (NOT PDF).
  - They must be in double-spaced 12-point Times New Roman text font with a one-inch margin on all sides of the page.
  - Authors whose entries contain references must cite them appropriately and must include a bibliography section at the end (\*Bibliography will not be included in the overall word count).
4. Entries must be submitted together with a completed application form:  
download from  
<https://docs.google.com/document/d/1Plqws5HFz9lvZjbGnaGYIqOntkhjIGIOI9mMm8mX4OQ/edit?usp=sharing>
5. Awarded essays will be published online.
6. UP KRC reserves the copyright to publish submitted essays. Once an essay is submitted, it will not be returned.

### SUBMISSION DETAILS

- When: May 20, 2017 (23:59 in Manila Standard Time)
- Where: Send your entry via email at [pkrc@up.edu.ph](mailto:pkrc@up.edu.ph) with the subject line **“SUBJECT: UP KRC 2017 Korea Essay Contest”**

### PRIZES

- **Grand Prize:** Scholarship for Extramural Korean Class (UP Department of Linguistics), KCC special gifts, Korean Travel Book
- **1<sup>st</sup> Prize:** KCC special gifts, Korean Travel Book
- **2<sup>nd</sup> Prize:** KCC special gifts, Korean Travel Book
- **3<sup>rd</sup> Prize:** KCC special gifts, Korean Travel Book
- **Honorable Mention:** Korean mug, Korean Travel Book

\* All qualified finalists will be awarded a Certificate of Participation.



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APPLICATION FORM

ESSAY TITLE			
First Name		(PHOTO)	
Last Name			
Birth Date (MM/DD/YY)			
Sex	<input type="checkbox"/> F <input type="checkbox"/> M		
School			
School Year			
Course			
School address			
Mobile number		E-mail	
Home address			
School ID (JPG/PNG)			

*I hereby submit my application for the 2017 Korea Speech Contest.*

DATE : \_\_\_\_\_

PRINTED NAME : \_\_\_\_\_ (SIGNATURE)

Please submit this form with your entry at [pkrc@up.edu.ph](mailto:pkrc@up.edu.ph) with the subject line **“SUBJECT: UP KRC 2017 Korea Essay Contest”**