



# UP GAWAD PLARIDEL

The University of the Philippines' Highest Award  
for an Outstanding Media Practitioner

## AWARD GUIDELINES

2017

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### What is U.P. Gawad Plaridel?

The **UP Gawad Plaridel** bestows honor on Filipino media practitioners who have excelled in any of the media (mainstream and alternative print, radio, film, television, and new/emerging media) and have performed with the highest level of professional integrity in the interest of public service. The award is named after Marcelo H. del Pilar (*nom de plume*, Plaridel), the selfless propagandist whose stewardship of the reformist newspaper *La Solidaridad* helped crystallize nationalist sentiments and ignite libertarian ideas in the 1890s. Like Plaridel, the recipient of the award must believe in the vision of a Philippine society that is egalitarian, participative and progressive, and in media that are socially responsible, critical and vigilant, liberative and transformative, and free and independent.

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### Who are eligible for nomination?

For 2017, the UP Gawad Plaridel will be given to an outstanding **TELEVISION** practitioner who meets the following criteria:

1. The nominee must be a living Filipino, who has excelled in the field of television as producer, director, scriptwriter, announcer, actor, sound designer, sound technician, reporter, news anchor, etc. The nominee must be known for integrity and probity.
2. The nominee must have produced a body of work that is marked by excellence and social relevance.
3. The nominee must have achievements recognized nationally and/or internationally.
4. The nominee must be willing to prepare and deliver a lecture on an issue relevant to the state and practice of Philippine media.
5. Previous nominees may still be nominated.
6. All current full-time faculty and staff of the UP College of Mass Communication are disqualified from being nominated.

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### Who can nominate?

Individuals and institutions may nominate potential recipients. Institutions include media corporations, professional media associations, media advocacy groups, educational institutions, cultural foundations, and NGOs.



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## Nomination Papers

Nominations must include the following:

1. A signed nomination form with a signed consent from the nominee.
2. A signed nomination letter that contains the justification for the nomination. Where applicable, a copy of the board resolution supporting the nomination, signed by the Secretary of the Board, should also be submitted.
3. A full curriculum vitae of the nominee that includes the person's educational background, list of significant works, list of national and/or international awards and recognition, as well as personal information like birth date, address, residence/office telephone, etc.
4. Copies of major representative works of the nominee.
5. Critical articles by respected individuals on the nominee or his/her works.
6. Latest color photograph of the nominee, at least 5 inches x 7 inches in size.

## The Award

1. The awardee will receive the UP Gawad Plaridel trophy (designed by National Artist Napoleon Abueva).
2. The recipient will have a place of honor at all ceremonies and functions of the College.
3. The recipient's portrait will be hung at the UP Gawad Plaridel Gallery located at the College lobby (Plaridel Hall, U.P. Diliman).

## Deadline for Nomination

All nominations must be received by the UP College of Mass Communication **by 5pm of 01 March 2017.**

## Contact Details

Nomination forms and award guidelines are available at the UP CMC Website (<http://masscomm.upd.edu.ph>) and at the UP CMC-Office of Extension and External Relations (OEER). Interested parties may contact **Prof. Shirley Palileo-Evidente** (Director), or **Ms. Regina Gamo** (University Researcher) at:

### UP CMC Office of Extension and External Relations

Room M-204, 2/F Plaridel Hall (College of Mass Communication)  
University of the Philippines, Diliman, Quezon City 1101 Philippines  
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